JONATHAN LISS

CRD# 8183363

MIDDLE COAST INVESTING LLC
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FIRM SUPPLEMENTAL BROCHURE

ADV PART 2B

March 31, 2026

This Brochure Supplement provides information about Jonathan Liss that supplements the Middle Coast Investing LLC brochure. You should have received a copy of that brochure. Please contact Mr. Liss at (231) 852-9943 if you did not receive Middle Coast Investing LLC's Brochure or if you have any questions about the contents of this supplement.

Additional information about Jonathan Liss is available on the SEC's website at www.adviserinfo.sec.gov. You can search this site by a unique identifying number, known as a CRD number. Mr. Liss's CRD number is 8183363.

Item 2 – Educational Background and Business Experience

Jonathan Liss

Born: 1980

Education:

Columbia University – Bachelor of Arts in History – 2003

Business Background:

Middle Coast Investing LLC – October 2025 to Present
– Investment Adviser Representative

Seeking Alpha – June 2021 to Present
– Director of Marketplace

Seeking Alpha – October 2015 to June 2021
– Product Manager

Item 3 – Disciplinary Information

Registered investment adviser representatives are required to disclose all material facts regarding any legal or disciplinary events within the past 10 years that could be material to your evaluation of each supervised person providing investment advice. These include the following:

A. A criminal or civil action in a domestic, foreign or military court of competent jurisdiction in which the *supervised person*

   1. was convicted of, or pled guilty or nolo contendere ("no contest") to (a) any *felony*; (b) a *misdemeanor* that *involved* investments or an *investment-related* business, fraud, false statements or omissions, wrongful taking of property, bribery, perjury, forgery, counterfeiting, or extortion; or (c) a conspiracy to commit any of these offenses;

   2. is the named subject of a pending criminal *proceeding* that involves an *investment-related* business, fraud, false statements or omissions, wrongful taking of property, bribery, perjury, forgery, counterfeiting, extortion, or a conspiracy to commit any of these offenses;

   3. was *found* to have been *involved* in a violation of an *investment-related* statute or regulation; or

   4. was the subject of any *order*, judgment, or decree permanently or temporarily enjoining, or otherwise limiting, the *supervised person* from engaging in any *investment-related* activity, or from violating any *investment-related* statute, rule, or *order*.

Mr. Liss has no information applicable to this item.

B. An administrative *proceeding* before the SEC, any other federal regulatory agency, any state regulatory agency, or any *foreign financial regulatory authority* in which the *supervised person*

   1. was *found* to have caused an *investment-related* business to lose its authorization to do business; or

   2. was *found* to have been *involved* in a violation of an *investment-related* statute or regulation and was the subject of an *order* by the agency or authority

      i. denying, suspending, or revoking the authorization of the *supervised person* to act in an *investment-related* business;

      ii. barring or suspending the *supervised person's* association with an *investment-related* business;

      iii. otherwise significantly limiting the *supervised person's investment-related* activities; or

      iv. imposing a civil money penalty of more than $2,500 on the *supervised person*.

Mr. Liss has no information applicable to this item.

C. A *self-regulatory organization* (*SRO*) *proceeding* in which the *supervised person*

   1. was *found* to have caused an *investment-related* business to lose its authorization to do business; or

   2. was *found* to have been *involved* in a violation of the *SRO's* rules and was: (i) barred or suspended from membership or from association with other members, or was expelled from membership; (ii) otherwise significantly limited from *investment-related* activities; or (iii) fined more than $2,500.

Mr. Liss has no information applicable to this item.

D. Any other *proceeding* in which a professional attainment, designation, or license of the *supervised person* was revoked or suspended because of a violation of rules relating to professional conduct. If the *supervised person* resigned (or otherwise relinquished his attainment, designation, or license) in anticipation of such a *proceeding* (and the adviser knows, or should have known, of such resignation or relinquishment), disclose the event.

Mr. Liss has no information applicable to this item.

Item 4 – Other Business Activities

Mr. Liss is Director of Marketplace at Seeking Alpha, an investment research company. He may recommend investment research services to clients. Mr. Liss spends approximately 16% of his time to this activity. This other business activity pays him compensation that is separate form the fees described in Item 5 of the firm's ADV Part 2A. Mr. Liss attempts to mitigate any conflicts of interest to the best of his ability by placing your interests ahead of his own and through the implementation of policies and procedures that address the conflict. Additionally, you are informed that you always have the right to chose whether to act on the recommendation and you have the right to purchase these services through any investment research company.

Item 5 – Additional Compensation

Mr. Liss does not receive any additional compensation.

Item 6 – Supervision

Mr. Liss is supervised by Daniel Shvartsman, the Managing Member and Chief Compliance Officer. Mr. Shvartsman reviews all new accounts opened by Mr. Liss. Mr. Shvartsman can be reached at Daniel@middlecoastinvesting.com.

Item 7 – Requirements for State-Registered Advisers

A. Mr. Liss has **NOT** been involved in any of the events listed below.

1. An award or otherwise being *found* liable in an arbitration claim alleging damages in excess of $2,500, *involving* any of the following:

   (a) an investment or an *investment-related business* or activity;
   (b) fraud, false statement(s), or omissions;
   (c) theft, embezzlement, or other wrongful taking of property;
   (d) bribery, forgery, counterfeiting, or extortion; or
   (e) dishonest, unfair, or unethical practices.

2. An award or otherwise being *found* liable in a civil, *self-regulatory organization*, or administrative *proceeding involving* any of the following:

   (a) an investment or an investment-related business or activity;
   (b) fraud, false statement(s), or omissions;
   (c) theft, embezzlement, or other wrongful taking of property;
   (d) bribery; forgery, counterfeiting, or extortion; or
   (e) dishonest, unfair, or unethical practices.

B. Mr. Liss has **NOT** been the subject of a bankruptcy petition.